

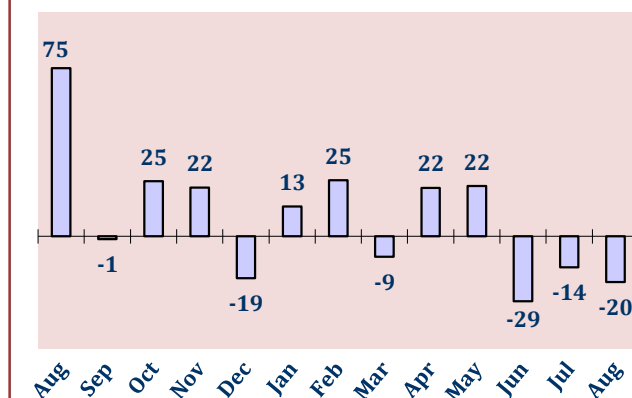
EFAMA INVESTMENT FUND INDUSTRY FACT SHEET ⁽¹⁾

AUGUST 2011 DATA

Net Sales (EUR bn) ⁽²⁾

UCITS	August	July	2011
Equity	-26.3	-0.5	-15.1
Bond	-13.4	5.7	7.2
Balanced	-11.0	2.6	33.2
Other UCITS	-2.3	3.5	17.0
Sub Total Long Term	-53.0	11.3	42.3
Money Market	32.7	-25.1	-31.9
Total UCITS	-20.3	-13.7	10.4
Non-UCITS	August	July	2011
Special	8.4	5.7	57.0
Real Estate	-0.2	0.4	3.9
Other Non-UCITS	0.0	-0.4	-0.9
Total Non-UCITS	8.1	5.6	59.9
Grand TOTAL	-12.2	-8.1	70.3

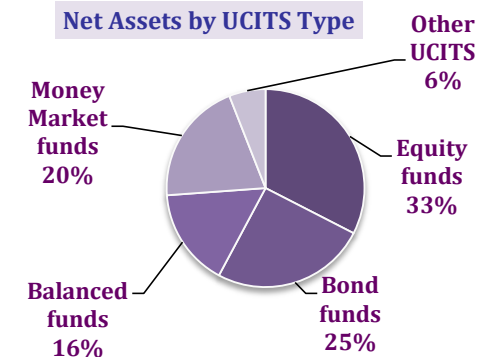
UCITS Net Sales (EUR bn)



Net Assets (EUR bn) ⁽³⁾

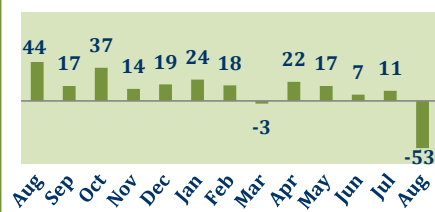
Category	August	% change ⁽⁴⁾	end 2010
UCITS	5,556	-4.7%	5,889
Non-UCITS	2,068	-1.3%	2,042
Total	7,625	-3.8%	7,931

Net Assets by UCITS Type

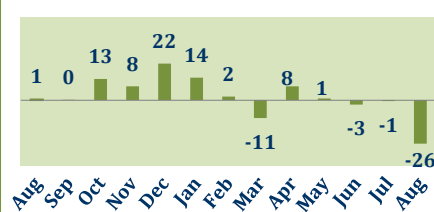


Net Sales of Long-Term UCITS (UCITS excluding Money Market Funds)

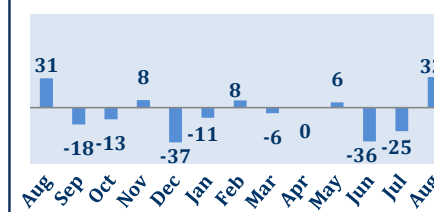
Long-term Fund Net Sales (EUR bn)



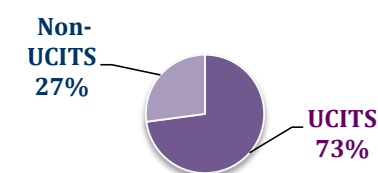
Equity Fund Net Sales (EUR bn) ⁽⁵⁾



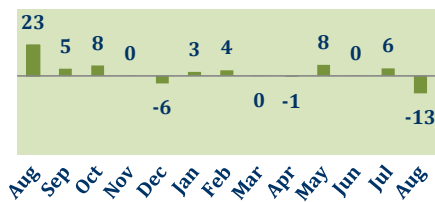
MM Fund Net Sales (EUR bn)



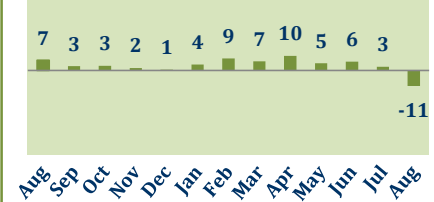
UCITS/Non-UCITS Net Assets



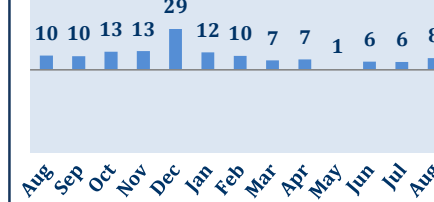
Bond Fund Net Sales (EUR bn) ⁽⁵⁾



Balanced Fund Net Sales (EUR bn) ⁽⁵⁾



Special Fund Net Sales (EUR bn)



Worldwide Assets (EUR bn)

Regions	Mar. 11
USA ⁽⁶⁾	9,278
Europe ⁽⁷⁾	8,111
Asia and Pacific	2,366
America excl. USA	1,795
World	21,663

(1) Excluding Belgium, Netherlands & Liechtenstein; (2) UCITS in the sense of publicly offered open-ended funds; non-UCITS include other nationally regulated funds; (3) for countries reporting assets on a monthly basis (more than 97% of European investment fund assets); (4) change on previous month; (5) excluding Ireland before December 2010; (6) mutual funds; (7) for countries reporting assets each quarter, including non-UCITS.