

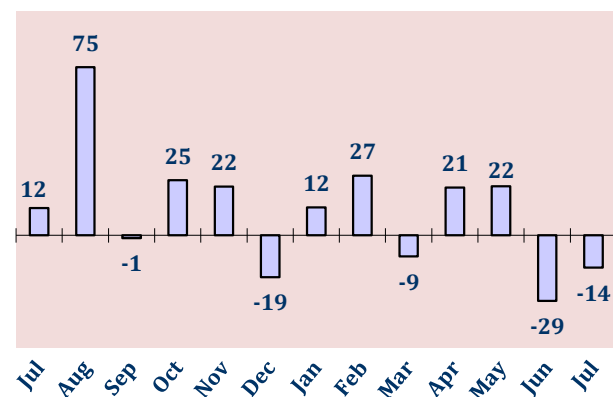
# EFAMA INVESTMENT FUND INDUSTRY FACT SHEET <sup>(1)</sup>

## JULY 2011 DATA

Net Sales (EUR bn) <sup>(2)</sup>

UCITS	July	June	2011
Equity	-0.7	-2.5	10.7
Bond	5.7	0.2	20.4
Balanced	2.6	6.3	44.3
Other UCITS	3.2	3.0	18.6
<b>Sub Total Long Term</b>	<b>10.8</b>	<b>6.9</b>	<b>94.0</b>
Money Market	-25.1	-36.1	-64.6
<b>Total UCITS</b>	<b>-14.3</b>	<b>-29.2</b>	<b>29.5</b>
Non-UCITS	July	June	2011
Special	5.5	5.6	47.0
Real Estate	0.4	2.5	4.0
Other Non-UCITS	-0.1	-0.1	2.0
<b>Total Non-UCITS</b>	<b>5.8</b>	<b>8.1</b>	<b>53.0</b>
<b>Grand TOTAL</b>	<b>-8.4</b>	<b>-21.1</b>	<b>82.5</b>

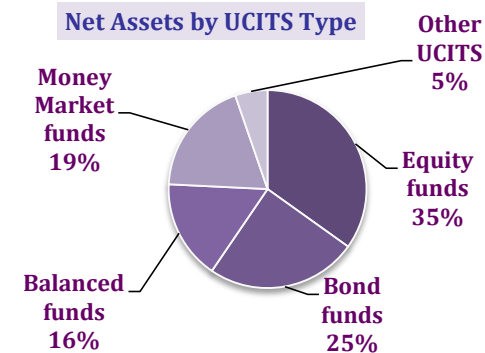
UCITS Net Sales (EUR bn)



Net Assets (EUR bn) <sup>(3)</sup>

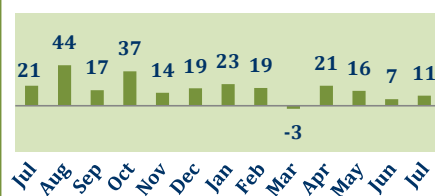
Category	July	% change <sup>(4)</sup>	end 2010
UCITS	5,780	0.1%	5,889
Non-UCITS	2,105	0.9%	2,042
<b>Total</b>	<b>7,885</b>	<b>0.3%</b>	<b>7,931</b>

Net Assets by UCITS Type

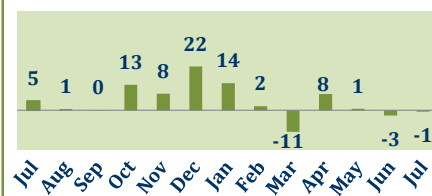


Net Sales of Long-Term UCITS (UCITS excluding Money Market Funds)

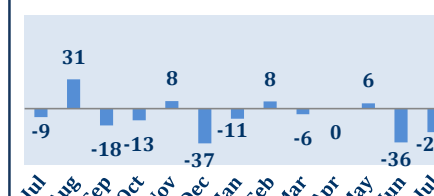
Long-term Fund Net Sales (EUR bn)



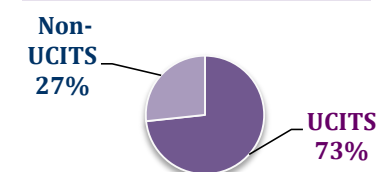
Equity Fund Net Sales (EUR bn) <sup>(5)</sup>



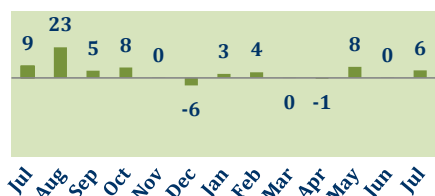
MM Fund Net Sales (EUR bn)



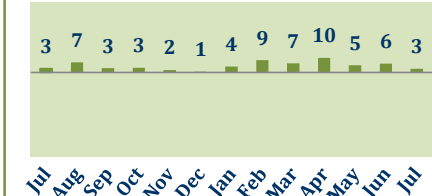
UCITS/Non-UCITS Net Assets



Bond Fund Net Sales (EUR bn) <sup>(5)</sup>



Balanced Fund Net Sales (EUR bn) <sup>(5)</sup>



Special Fund Net Sales (EUR bn)



Worldwide Assets (EUR bn)

Regions	Mar. 11
USA <sup>(6)</sup>	9,278
Europe <sup>(7)</sup>	8,111
Asia and Pacific	2,366
America excl. USA	1,795
<b>World</b>	<b>21,663</b>

(1) Excluding Belgium, Netherlands & Liechtenstein; (2) UCITS in the sense of publicly offered open-ended funds; non-UCITS include other nationally regulated funds; (3) for countries reporting assets on a monthly basis (more than 97% of European investment fund assets); (4) change on previous month; (5) excluding Ireland before December 2010; (6) mutual funds; (7) for countries reporting assets each quarter, including non-UCITS.